GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:475
ANSWERED ON:27.07.2006
MULTIDIMENSIONAL SCHEME FOR TOURISM .
Mahato Shri Sunil Kumar;Rana Shri Kashi Ram

Will the Minister of TOURISM be pleased to state:

(a) Whether the Government has any proposals to adopt a multi dimensional scheme in order to boost tourism in the country;

(b) If so, whether the State Governments are being included in the implementation of this scheme;

(c) If so, the reaction of the State Governments in this regard; and

(d)The amount of assistance proposed to be given to the State Governments for the purpose?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a): A number of long term and short term measures have been taken by the Government to boost tourism in the country, including :

Positioning and maintaining tourism development as a national priority activity

Enhancing and maintaining the competitiveness of India as a tourism destination

Improving India's existing tourism products and expanding these to meet new market requirements.

Creation of world class infrastructure

Special thrust to rural and small segment tourism

Attention to civilization issues and issues pertaining to civic administration, good governance and also of socio-cultural values; and

Development of integrated tourism circuits and destinations.

(b) & (c): The Ministry of Tourism provides Central Financial Assistance to various States/UT Governments for tourism infrastructure development, for fairs and festivals which showcase the cultural image of the State and events which are of national importance and also for IT related tourism promotional schemes.

(d): An amount of Rs.439.00 crore has been earmarked in the Annual Plan (2006-07) of the Ministry of Tourism towards Central Financial Assistance to States/UTs for development of tourism infrastructure in the country.